

CONTRACT



KHON
 88 Piikoi Street
 Honolulu, HI 96814
 (808)591-2222

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite #510
 Denver, CO 80203

Contract / Revision 148188 /		Alt. Order #
Product		
Contract Dates 08/06/12 - 08/10/12		Est. # 11525
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 08/01/12 / 08/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/09/12	08/09/12	M-F Wake Up 2day	6a-7a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$600.00			
N 2	KHON	08/10/12	08/10/12	Live with Kelly	8a-9a		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----1--				1	\$100.00			
N 6	KHON	08/07/12	08/07/12	Family Feud	M-F 930-10a		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1-----				1	\$50.00			
N 8	KHON	08/10/12	08/10/12	People's Court	3p-4p		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----1--				1	\$50.00			
N 12	KHON	08/06/12	08/06/12	Dr. Phil	4p-5p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	1-----				1	\$300.00			
N 13	KHON	08/08/12	08/08/12	M-F 530p-6p News	530p-6p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--1----				1	\$1,000.00			

*Tax 1 Note: Sales Tax 4.712%.

Totals	6	\$2,100.00
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Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	6	\$2,100.00	\$1,785.00	\$84.11	\$1,869.11
Totals	6	\$2,100.00	\$1,785.00	\$84.11	\$1,869.11

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

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1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 148189 /		Alt. Order #
Product		
Contract Dates 08/06/12 - 08/10/12		Est. # 11524
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 08/01/12 / 08/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/08/12	08/10/12	M-F Wake Up 2day	530a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1-1--				2	\$300.00			
N 2	KHON	08/06/12	08/10/12	M-F Wake Up 2day	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$300.00			
N 3	KHON	08/06/12	08/10/12	M-F Wake Up 2day	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$300.00			
N 4	KHON	08/06/12	08/10/12	Live with Kelly	8a-9a		:30			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11222--				8	\$50.00			
N 6	KHON	08/06/12	08/10/12	Family Feud	M-F 9-930A		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$25.00			
N 7	KHON	08/06/12	08/10/12	Family Feud	M-F 930-10a		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$25.00			
N 8	KHON	08/06/12	08/10/12	People's Court	3p-4p		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$25.00			
N 11	KHON	08/06/12	08/10/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-11--				3	\$500.00			
N 12	KHON	08/06/12	08/10/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-111--				4	\$500.00			
N 13	KHON	08/06/12	08/10/12	Dr. Phil	4p-5p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$150.00			
N 16	KHON	08/06/12	08/10/12	Judge Mathis	2p-3p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$25.00			

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<u>Contract / Revision</u> 148189 /		<u>Alt. Order #</u>
<u>Contract Dates</u> 08/06/12 - 08/10/12	<u>Product</u>	<u>Est. #</u> 11524
<u>Advertiser</u> POL - Mazie Hirono for S		<u>Original Date / Revision</u> 08/01/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 17	KHON	08/06/12	08/10/12	M-F 6p-630p News	6p-630p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	111-1--				4	\$1,500.00			
N 18	KHON	08/06/12	08/10/12	Wheel of Fortune	630p-7p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-11--				4	\$1,500.00			
N 19	KHON	08/06/12	08/10/12	Big Bang Theory	9-930P		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	111-1--				4	\$300.00			
N 21	KHON	08/06/12	08/10/12	M-F 10p-1035p	10p-1035p		:30			NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1111---				4	\$1,250.00			
N 22	KHON	08/06/12	08/10/12	2 1/2 Men	930-10P		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1111---				4	\$300.00			
N 25	KHON	08/06/12	08/06/12	Hell's Kitchen	7p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$800.00			
N 26	KHON	08/06/12	08/10/12	Inside Edition	1035p-1105p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$300.00			
N 27	KHON	08/06/12	08/06/12	Hell's Kitchen	8p-9p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$800.00			
N 28	KHON	08/08/12	08/08/12	SYTYCD	W 7-9P		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$2,000.00			
N 29	KHON	08/07/12	08/07/12	Masterchef	7p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$800.00			
N 30	KHON	08/09/12	08/09/12	Raising Hope	7p-8p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$750.00			
N 31	KHON	08/09/12	08/09/12	Glee	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,000.00			

*Tax 1 Note: Sales Tax 4.712%.

Totals 88 \$35,925.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	88	\$35,925.00	\$30,536.25	\$1,438.87	\$31,975.12
Totals	88	\$35,925.00	\$30,536.25	\$1,438.87	\$31,975.12

Signature: _____ Date: _____

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And:

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1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 939449 /		Alt Order #
Product 8/6WK (:60'S)		
Contract Dates 08/06/12 - 08/11/12		Estimate # 11525
Advertiser Hirono/D/Senate		Original Date / Revision 08/03/12 / 08/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/11/12	KITV 4 News This Morning	6-7A		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1---1--				2	\$300.00			
N 2	KITV	08/11/12	08/11/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$60.00			
N 3	KITV	08/06/12	08/11/12	The View	8:58-10:00 am / Hc		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$300.00			
N 4	KITV	08/06/12	08/11/12	Ellen	3-4pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$200.00			
N 5	KITV	08/06/12	08/11/12	Dr Oz 4-5p	4-5p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$300.00			
N 6	KITV	08/06/12	08/11/12	KITV News At 5	5-5:30pm		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$600.00			
N 7	KITV	08/06/12	08/11/12	How I Met Your Mother M-F	6:27-7:00 pm		1:00			NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$170.00			
N 8	KITV	08/06/12	08/11/12	KITV News At 10	10-1035pm		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$1,000.00			
N 9	KITV	08/06/12	08/11/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		1:00			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-1---				3	\$600.00			
Totals											16	\$5,710.00

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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www.KITV.com

Contract / Revision	Alt Order #
939449 /	

Contract Dates	Product	Estimate #
08/06/12 - 08/11/12	8/6WK (:60'S)	11525

Advertiser	Original Date / Revision
Hirono/D/Senate	08/03/12 / 08/03/12

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/11/12	16	\$5,710.00	\$4,853.50	\$228.70	\$5,082.20
Totals	16	\$5,710.00	\$4,853.50	\$228.70	\$5,082.20

Signature: _____ **Date:** _____

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And:

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Contract / Revision 939022 /		Alt Order #
Product 8/6WK		
Contract Dates 08/06/12 - 08/11/12		Estimate # 11524
Advertiser Hirono/D/Senate		Original Date / Revision 08/02/12 / 08/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/10/12	KITV 4 News This Morning	5-530A		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	21122--				8	\$100.00			
N 2	KITV	08/06/12	08/10/12	KITV 4 News This Morning	530-6A		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$100.00			
N 3	KITV	08/06/12	08/10/12	KITV 4 News This Morning	6-7A		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$150.00			
N 4	KITV	08/06/12	08/10/12	GMA M-F	7-9am		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$100.00			
N 5	KITV	08/11/12	08/11/12	Weekend GMA	5am-6am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$30.00			
N 6	KITV	08/06/12	08/10/12	The View	8:58-10:00 am / Hc		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1--11--				3	\$150.00			
N 7	KITV	08/06/12	08/10/12	Nate Berkus Day	Nate Berkus Day		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$40.00			
N 8	KITV	08/06/12	08/10/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$40.00			
N 9	KITV	08/06/12	08/10/12	The Chew	12p-1p		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$45.00			
N 10	KITV	08/06/12	08/10/12	General Hospital	2-3pm/1-2pm		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$50.00			
N 11	KITV	08/06/12	08/10/12	Ellen	3-4pm		:30			NM	10	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
939022 /	

Contract Dates	Product	Estimate #
08/06/12 - 08/11/12	8/6WK	11524

Advertiser	Original Date / Revision
Hirono/D/Senate	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$100.00			
N 12	KITV	08/06/12	08/10/12	Dr Oz 4-5p	4-5p		:30			NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$250.00			
N 13	KITV	08/06/12	08/10/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$300.00			
N 14	KITV	08/06/12	08/10/12	KITV News At 6	6-6:30pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$500.00			
N 15	KITV	08/06/12	08/10/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$85.00			
N 16	KITV	08/06/12	08/06/12	BACHELOR PAD	7-9P		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$900.00			
N 17	KITV	08/07/12	08/07/12	MIDDLE/LAST MAN	7-8pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$600.00			
N 18	KITV	08/07/12	08/07/12	NY MED	9-10pm		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$1,600.00			
N 19	KITV	08/08/12	08/08/12	MOD FAMILY	8-9pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$1,200.00			
N 20	KITV	08/08/12	08/08/12	FINAL WITNESS	9-10pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$1,200.00			
N 21	KITV	08/09/12	08/09/12	WIPEOUT	7-8pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$600.00			
N 22	KITV	08/09/12	08/09/12	WIPEOUT	8-9pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$800.00			
N 23	KITV	08/06/12	08/10/12	KITV News At 10	10-1035pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$500.00			
N 24	KITV	08/06/12	08/10/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$300.00			
N 25	KITV	08/06/12	08/10/12	Nightline	11-1130p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$100.00			
Totals											129	\$25,605.00

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KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
939022 /	

Contract Dates	Product	Estimate #
08/06/12 - 08/11/12	8/6WK	11524

Advertiser	Original Date / Revision
Hirono/D/Senate	08/02/12 / 08/02/12

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/11/12	129	\$25,605.00	\$21,764.25	\$1,025.53	\$22,789.78
Totals	129	\$25,605.00	\$21,764.25	\$1,025.53	\$22,789.78

Signature: _____ **Date:** _____

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 803902 /		Alt Order #
Product 8/6-8/11 (:60)		
Contract Dates 08/06/12 - 08/11/12		Estimate # 11525
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/01/12 / 08/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Marche' Kawai	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	08/06/12	08/10/12	Hawaii News Now: Sunrise	8a-9a		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$60.00			
N 2	KFVE	08/06/12	08/10/12	Hawaii News Now at 6:30	628p-7p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$300.00			
N 3	KFVE	08/06/12	08/10/12	Hawaii News Now At Nine	9p-935p		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$700.00			
N 4	KFVE	08/06/12	08/11/12	Extra (M-F PA)	530p-6p		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$20.00			
Totals											4	\$1,080.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	4	\$1,080.00	\$918.00	\$43.26	\$961.26
Totals	4	\$1,080.00	\$918.00	\$43.26	\$961.26

Signature: _____ Date: _____

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 803905 /		Alt Order #
Product 8/6-8/11		
Contract Dates 08/06/12 - 08/11/12		Estimate # 11524
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/03/12 / 08/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Marche' Kawai	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KFVE	08/06/12	08/10/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				15	\$30.00			
E 2	KFVE	08/06/12	08/10/12	America's FHV (DY)	1p-2p		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$5.00			
E 3	KFVE	08/06/12	08/10/12	Extra (M-F PA)	530p-6p		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$10.00			
E 4	KFVE	08/06/12	08/10/12	Hawaii News Now at 6:30	628p-7p		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				10	\$150.00			
E 5	KFVE	08/06/12	08/10/12	TMZ (M-F - PA)	6p-630p		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$40.00			
E 6	KFVE	08/06/12	08/10/12	Hawaii News Now At Nine	9p-935p		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				10	\$350.00			
E 7	KFVE	08/06/12	08/10/12	Extra (935p-1005p)	935p-1005p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$150.00			
Totals											55	\$6,475.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/10/12	55	\$6,475.00	\$5,503.75	\$259.34	\$5,763.09
Totals	55	\$6,475.00	\$5,503.75	\$259.34	\$5,763.09

Signature: _____ Date: _____

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Contract Agreement Between:

CONTRACT



KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u> 804287 /		<u>Alt Order #</u>
<u>Product</u> Aug. 6, 2012 - Aug. 11, 2012 (60 sec spots)		
<u>Contract Dates</u> 08/06/12 - 08/11/12		<u>Estimate #</u> 11525
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Cheryl Oncea	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	08/10/12	08/10/12	HI News: Sunrise 7-8a	7a-8a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$600.00			
N 2	KGMB	08/11/12	08/11/12	CBS This Morning Saturday	5a-7a		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$60.00			
√ 3	KGMB	08/08/12	08/08/12	Price Is Right	10a-11a		1:00			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$390.00			
√ 4	KGMB	08/07/12	08/07/12	Y&R	1p-2p		1:00			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$330.00			
√ 5	KGMB	08/09/12	08/09/12	Jeopardy II	4p-430p		1:00			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$390.00			
√ 6	KGMB	08/10/12	08/10/12	Jeopardy I	430p-5p		1:00			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$390.00			
√ 7	KGMB	08/06/12	08/06/12	M HI News NOW at 5p	5p-530p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$1,400.00			
√ 8	KGMB	08/07/12	08/07/12	Tu Insider	630p-7p		1:00			NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$620.00			
√ 9	KGMB	08/08/12	08/08/12	LateShow wDavid Letterman	1035p-1135p		1:00			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$420.00			

*Tax 1 Note: General Excise Tax 4.712%

Totals 9 \$4,600.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/11/12	9	\$4,600.00	\$3,910.00	\$184.24	\$4,094.24
Totals	9	\$4,600.00	\$3,910.00	\$184.24	\$4,094.24

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



KGMB
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

<u>Contract / Revision</u> 804304 /		<u>Alt Order #</u>
<u>Product</u> Aug. 6, 2012 - Aug. 11, 2012 (30 sec spots)		
<u>Contract Dates</u> 08/06/12 - 08/11/12		<u>Estimate #</u> 11524
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Cheryl Oncea	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KGMB	08/06/12	08/10/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$300.00			
V 2	KGMB	08/06/12	08/10/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$300.00			
V 3	KGMB	08/06/12	08/10/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$300.00			
V 4	KGMB	08/06/12	08/10/12	CBS This Morning	8a-10a		:30			NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	23232--				12	\$45.00			
V 5	KGMB	08/11/12	08/11/12	CBS This Morning Saturday	5a-7a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$30.00			
V 6	KGMB	08/06/12	08/10/12	Price Is Right	10a-11a		:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$195.00			
D 7	KGMB	08/06/12	08/10/12	Bold & Beautiful	1130a-12p		:30			NM	0	\$0.00
V 8	KGMB	08/06/12	08/10/12	Let's Make A Deal	12p-1p		:30			NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$165.00			
V 9	KGMB	08/06/12	08/10/12	Y&R	1p-2p		:30			NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$165.00			
D 10	KGMB	08/06/12	08/10/12	The Talk	2p-3p		:30			NM	0	\$0.00
V 11	KGMB	08/06/12	08/10/12	Jeopardy II	4p-430p		:30			NM	10	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$195.00			
V 12	KGMB	08/06/12	08/10/12	Jeopardy I	430p-5p		:30			NM	10	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$195.00			

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 804304 /		Alt Order #
Contract Dates 08/06/12 - 08/11/12	Product Aug. 6, 2012 - Aug. 11, 2012	Estimate # 11524
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 13	KGMB	08/06/12	08/10/12	CBS Evening News	530p-6p		:30			NM	3	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	1-1-1--				3	\$700.00			
N 14	KGMB	08/06/12	08/10/12	M-F HI News NOW at 5p	5p-530p		:30			NM	5	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	11111--				5	\$1,000.00			
N 15	KGMB	08/06/12	08/10/12	M-F HI News NOW at 6p	6p-630p		:30			NM	9	\$7,470.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	21222--				9	\$830.00			
N 16	KGMB	08/06/12	08/10/12	M-F Insider	630p-7p		:30			NM	9	\$2,790.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	22122--				9	\$310.00			
N 17	KGMB	08/06/12	08/06/12	Hawaii Five-O	9p-10p		:30			NM	0	\$0.00
N 18	KGMB	08/09/12	08/09/12	Big Brother	8p-9p		:30			NM	1	\$1,290.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	---1---				1	\$1,290.00			
N 19	KGMB	08/10/12	08/10/12	Undercover Boss	7p-8p		:30			NM	1	\$630.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	----1--				1	\$630.00			
N 20	KGMB	08/10/12	08/10/12	Blue Bloods	9-10p		:30			NM	0	\$0.00
N 21	KGMB	08/06/12	08/10/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	5	\$5,525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	11111--				5	\$1,105.00			
N 22	KGMB	08/06/12	08/10/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	5	\$1,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	11111--				5	\$210.00			
N 23	KGMB	08/06/12	08/06/12	2 1/2 Men/Mike & Molly	8p-9p		:30			NM	1	\$1,185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	1-----				1	\$1,185.00			
N 24	KGMB	08/07/12	08/07/12	NCIS LA	8p-9p		:30			NM	1	\$1,240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	-1-----				1	\$1,240.00			
N 25	KGMB	08/07/12	08/07/12	Person of Interest	9p-10p		:30			NM	1	\$540.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	-1-----				1	\$540.00			
N 26	KGMB	08/08/12	08/08/12	Big Brother	7p-8p		:30			NM	1	\$810.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	--1----				1	\$810.00			
N 27	KGMB	08/08/12	08/08/12	Criminal Minds	8p-9p		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		08/06/12	08/12/12	--1----				1	\$1,500.00			

Tax 1 Note: General Excise Tax 4.712%										Totals	116	\$45,725.00
Time Period		# of Spots	Gross Amount	Net Amount	*Tax 1		Total					
07/30/12 - 08/11/12		116	\$45,725.00	\$38,866.25	\$1,831.38		\$40,697.63					
Totals		116	\$45,725.00	\$38,866.25	\$1,831.38		\$40,697.63					

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Contract Agreement Between:

CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 804270 /		Alt Order #
Product Makegood from 7/27 to 8/3		
Contract Dates 08/03/12 - 08/03/12		Estimate # 11447
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/02/12 / 08/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	08/03/12	08/03/12	NBC Nightly News	3p-5p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$360.00			
Totals											1	\$360.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/03/12	1	\$360.00	\$306.00	\$14.42	\$320.42
Totals	1	\$360.00	\$306.00	\$14.42	\$320.42

Signature: _____ Date: _____

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Contract Agreement Between:

CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 803906 /		Alt Order #
Product Aug. 6, 2012 - Aug. 11, 2012 (30 sec spots)		
Contract Dates 08/06/12 - 08/11/12		Estimate # 11524
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/01/12 / 08/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KHNL	08/06/12	08/10/12	Hawaii News Now: Sunrise	5a-530a		:30			NM	0	\$0.00
2	KHNL	08/06/12	08/10/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	0	\$0.00
3	KHNL	08/06/12	08/10/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	5	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$415.00			
4	KHNL	08/06/12	08/10/12	NBC Today Show	7a-9a		:30			NM	10	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22222--				10	\$415.00			
5	KHNL	08/06/12	08/10/12	Olympic Weekday Daytime	9a-4p		:30			NM	15	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	33333--				15	\$250.00			
6	KHNL	08/11/12	08/11/12	Olympics Weekend Daytime	5a-12p		:30			NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$480.00			
7	KHNL	08/06/12	08/10/12	Entertainment Tonight	4p-430p		:30			NM	0	\$0.00
8	KHNL	08/06/12	08/10/12	NBC Nightly News	430p-5p		:30			NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$360.00			
9	KHNL	08/06/12	08/10/12	Hi News Now at Five	5p-530p		:30			NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$485.00			
10	KHNL	08/06/12	08/10/12	The Olympic Zone	530p-6p		:30			NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$485.00			
11	KHNL	08/06/12	08/06/12	Olympic Prime	6p-10p		:30			NM	1	\$3,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$3,480.00			
12	KHNL	08/07/12	08/07/12	Olympic Prime	6p-10p		:30			NM	1	\$3,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$3,480.00			
13	KHNL	08/08/12	08/08/12	Olympic Prime	6p-10p		:30			NM	1	\$3,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Agreement Between:



KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

<u>Contract / Revision</u> 803906 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/06/12 - 08/11/12	<u>Product</u> Aug. 6, 2012 - Aug. 11, 2012	<u>Estimate #</u> 211524
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 08/01/12 / 08/01/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$3,480.00			
N 14	KHNL	08/09/12	08/09/12	Olympic Prime	6p-10p		:30			NM	1	\$3,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$3,480.00			
N 15	KHNL	08/10/12	08/10/12	Olympic Prime	6p-10p		:30			NM	1	\$3,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,480.00			
N 16	KHNL	08/06/12	08/10/12	Hi News Now at Ten	10p-1035p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$700.00			
N 17	KHNL	08/06/12	08/10/12	Entertainment Tonight	4p-430p		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$140.00			
Totals											61	\$38,705.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/11/12	61	\$38,705.00	\$32,899.25	\$1,550.21	\$34,449.46
Totals	61	\$38,705.00	\$32,899.25	\$1,550.21	\$34,449.46

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between:

CONTRACT



KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 803910 /		Alt Order #
Product Aug. 6, 2012 - Aug. 11, 2012 (60 sec spots)		
Contract Dates 08/06/12 - 08/11/12		Estimate # 11525
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/01/12 / 08/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KHNL	08/09/12	08/09/12	NBC Today Show	7a-9a		1:00			NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$830.00			
2	KHNL	08/10/12	08/10/12	Olympic Weekday Daytime	9a-4p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$500.00			
3	KHNL	08/06/12	08/06/12	The Olympic Zone	530p-6p		1:00			NM	0	\$0.00
4	KHNL	08/08/12	08/08/12	Olympic Prime	6p-10p		1:00			NM	1	\$6,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$6,960.00			
5	KHNL	08/07/12	08/07/12	Hi News Now at Ten	10p-1035p		1:00			NM	0	\$0.00
Totals											3	\$8,290.00

Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	3	\$8,290.00	\$7,046.50	\$332.03	\$7,378.53
Totals	3	\$8,290.00	\$7,046.50	\$332.03	\$7,378.53

Signature: _____ Date: _____

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